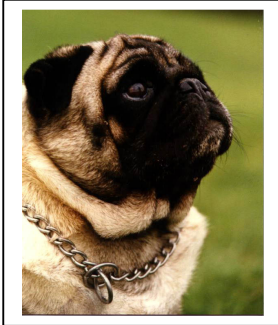


# The Pug



If you ever make the acquaintance of a real Pug and you like a little dog about the place, you will there and then make your choice this way.

The good Pug of today should be as he was many years ago when first favourite with the ladies - decidedly square and cobby, with compactness of form, well knit proportions and hardness of developed muscles.

It was his downright assertiveness, his pride in being possessed, his sturdy activity and expression of indignation that came so easily into his eye when crossed that all added to his charm and personality.

When fashion ruthlessly discarded the breed, it quickly deteriorated and sank almost into oblivion.

**If you  
Are considering the Pug as a pet?**

**REMEMBER:**

**You are taking on a long term  
commitment, 10- 15 years.**

**The dog should not be part of the  
“Throw away society”**

But now the Pug is making a really manful comeback, a few misguided folk are thoughtlessly endeavoring to make him look as much as possible like a long-legged, smooth-coated Pekingese.

It takes more than head to make a good Pug, but both head and expression are most important.

The head should not resemble that of a noseless Pekingese, but should have a very short and well developed square foreface without the slightest sign of 'turn up' of the nose.

Massive and round with wrinkles large and deep, it should be neither \*flat faced" like the Pekingese, nor upfaced like the Bulldog. Every effort should be made to preserve correct head shape, and the soft and solicitous expression of those very large, globular shaped eyes.

Of the different features that make the Pug the dog he is, one is his tail, known as the 'twist' for it must curl as tightly as possible over the hip; a double curl being highly desired.

The other is called the 'trace', and is a clear narrow black line that runs from the back of the head right along to the base of the tail.

The muzzle (or mask) ears, moles on the cheeks and "thumb mark on the forehead must also be black.

These markings, of course, are on the silver, apricot and fawn coloured Pugs and would naturally not be seen on dogs that are all black (a legitimate colour).

Whatever the colour, it must be clear and bright, not in any way shaded in the fawns not brownish in the blacks.

Straight, well formed front legs and strong feet that are inclined to be longish, but in no way affect the activity of the Pug, and his size,

about 12 inches(30 cm)at the shoulder, help make him an ideal, active outdoor pal for boys and girls.

Indoors he is sensible and comparatively quiet Being short coated, he is easy to keep clean and it is claimed that the breed is free from unpleasant body odours.

Perhaps the answer to that question so often asked: "What breed do you recommend?" could be the Pug.

### **IN CONCLUSION:**

Now you know a little more about the Pug and have decided that the Pug is the breed for you, or you want more information, contact the breed club.

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**Please send a Stamped Self addressed business sized envelope to the SECRETARY  
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